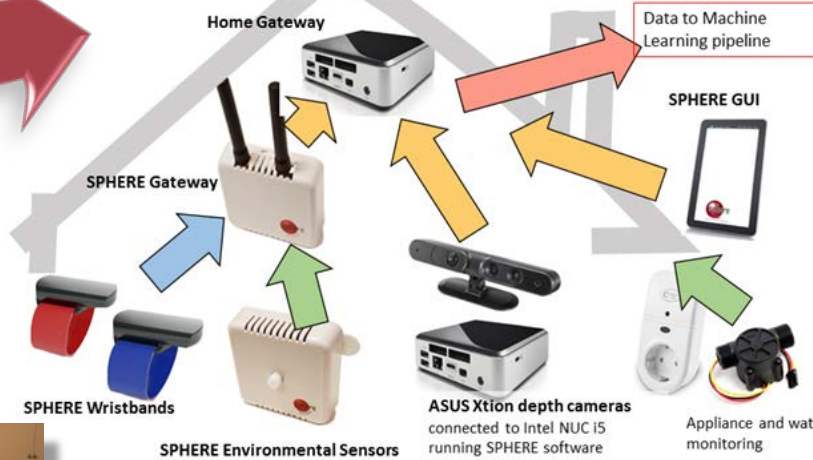


Ian Craddock

x 4000 sensors



x 365 days



"The ultimate instrument for human behaviour"

**= 2 petabytes
Of data and metadata**



100 families